



# ONGOING

## Reinforcement. Reimagined.

The single biggest opportunity for sales performance improvement is to ensure sales teams retain and apply everything they have learned. New Velocity’s ongoing training support via coaching sessions featuring our industry-leading Lightboard, morning meetings, gamification and role playing, ensures that the training sticks.

### SUPERSTUDIO SESSIONS

Using our famous Lightboard and latest video conferencing technology, New Velocity’s SuperStudio Sessions engage learners, while allowing teams to own the material and successfully incorporate it into their daily activities.

These sessions are fast-paced and feature word-by-word role-play exercises and gamification and contest creation.

### KEY FEATURES

- Customized coaching sessions
- Award-winning instruction
- Industry-leading technology
- Role-play exercises
- Gamification
- Contests



## LIGHTBOARD

Think of New Velocity’s industry-leading Lightboard as a chalkboard. But without the chalk. In fact, the Lightboard is pumped full of light and has the instructor facing the audience, instead of having their backs to them.

New Velocity’s Lightboard was specifically designed so that our instructors can directly interact with handwritten notes and diagrams, while facing the camera.

### BOOSTER SHOTS



#### 101 Morning Meetings series

Managers are armed with tools to reinforce weekly learning with their teams.



#### Monday Morning Micros

Using humor as a hook to engage your team, these 90-second videos feature relevant topics to reinforce training.



#### Coaching Hotline

Need help with sales conversations? Our expert team is available to ensure you are set up for success. Just call our dedicated number.

