



NEW VELOCITY WORKBOOKS

Customized for personal experience.
Designed for value.

Successful sales training begins with a strong foundation.

To further enhance New Velocity’s video-based virtual training platform, our workbooks engage the learner with thoughtful exercises and relevant content.

Studies have shown that learners retain more information from printed copy. Additionally, they are able to read faster, more accurately and comprehensively on paper.



KEY FEATURES

- Self-assessment
- Crafted in small batches for excellence
- Self-paced learning
- Sales reference tools
- Visual learning
- Morning meetings
- Chapter exercises
- Note-taking integration
- Short, content-rich chapters

Within each chapter, learners have access to self-directed exercises for additional practice. New Velocity Morning Meetings also follow each short, content-rich chapter for managers to engage their teams with just five short minutes of prep time.

Self-evaluation is available in each chapter to assess how well the information was grasped. This information is then readily available for managers to understand which chapters need to be reviewed as a team.

Hands-on learning anywhere, anytime.

